Social Media toolkit

THE POTENTIAL IMPACT OF THE COVID-19 RESPONSE ON TUBERCULOSIS IN HIGH-BURDEN COUNTRIES: A MODELLING ANALYSIS

Developed by Stop TB Partnership in collaboration with
Imperial College, Avenir Health, Johns Hopkins University and USAID

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Suggested social media messages

- New modeling study released today by @StopTB, @imperialcollege, @AvenirHealth, @JohnsHopkins, shows additional 6.3 million people will develop TB by 2025 due to impact of #COVID19. Find out more: https://bit.ly/2YvgrKu #EndTB #FightCOVID19
- New modeling study released today by @StopTB, @imperialcollege, @AvenirHealth, @JohnsHopkins, shows additional 1.4 million TB deaths by 2025 due to #COVID19 related disruptions of TB services. Find out more: https://bit.ly/2YvgrKu #EndTB #FightCOVID19
- Unless we act now, 5-8 years of progress in the fight against TB could be lost during the #COVID-19 pandemic. Find out more: https://bit.ly/2YvgrKu #EndTB #FightCOVID19
- New analysis conducted by @StopTB in partnership with @imperialcollege, @AvenirHealth, @JohnsHopkins & @USAID supports call for maintaining #TB diagnosis, treatment and prevention services during the #COVID19 pandemic. Find out more: https://bit.ly/2YvgrKu #EndTB #FightCOVID19

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Suggested social media messages

- #COVID19 pandemic is threatening hard-won gains in the fight to #EndTB and setting the 🌍 off track for meeting our global UN targets 🎯 by 2022. Find out more: https://bit.ly/2YvgrKu
- To get back on track in our fight to #EndTB, we @StopTB call on world leaders to increase investment threefold in TB care and prevention.
- New modeling released today by @StopTB shows that unless TB services are maintained, an additional 511,000 people with TB could die in #India by 2025 due to #COVID19 lockdown and recovery. Find out more: https://bit.ly/2YvgrKu
- New modeling released today by @StopTB shows that unless TB services are maintained, an additional 15,800 people with TB could die in #Kenya by 2025 due to #COVID19 lockdown and recovery. Find out more: https://bit.ly/2YvgrKu
- New modeling released today by @StopTB shows that unless TB services are maintained, an additional 1578 people with TB could die in #Ukraine by 2025 due to #COVID19 lockdown and recovery. Find out more: https://bit.ly/2YvgrKu

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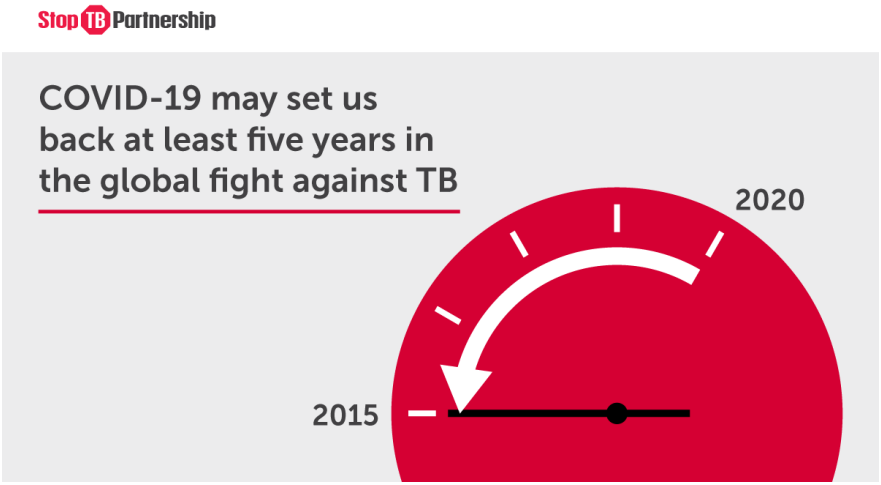
Graphics



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