



Stop TB Partnership

SUMMARY SHEET

Agenda Nr. 1.07-12.0	Subject	Building a Stronger Corporate Sector Response
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For Information <input type="checkbox"/>	For Discussion <input type="checkbox"/>	For Decision X
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Rationale

Business plays an integral role in reaching the Stop TB Partnership's targets and overall objective to control TB. Numerous companies and individuals from the corporate private sector interact and collaborate with the Partnership and its partners through distinct and disconnected relationships. Until recently there have been few platforms for common dialogue between the private sector community and its industry sectors on the one hand and government institutions, international institutions, product development partnerships and civil society on the other.

The corporate private sector has been represented on the Coordinating Board of the Stop TB Partnership since October 2004 and since 2006 the corporate sector is represented on the regional Stop TB Partnership for Europe. The main objectives of these representatives are: 1) to bring business perspectives, input, expertise and resources into the activities and strategies of the Partnership; and 2) to advocate for a collaborative approach of product development and supply and employee responsibility in global TB control efforts. Given the new momentum within the corporate private community to collaborate constructively, the Partnership needs to develop a strategic approach for stronger corporate response across all industries.

Summary

Recent activities with the corporate private sector include the following:

1. Launch of the Global Plan 2006-2015 in Davos
2. Establishing a private sector constituency of more than 50 companies
3. Election process for private sector board member (every 2 years)
4. Creation of the Business Advisory Committee of the Global Drug Facility
5. Memorandum of Understanding with the World Economic Forum
6. Participation in the the New Drugs, New Diagnostics, ACSM, DOTS expansion and MDR-TB Working Groups as well as the Retooling Task Force and PPM Subgroup.
7. Creation of the Business Engagement Task Force (of ACSM Working Group)

Decisions requested (from the Stop TB Coordinating Board)

The Coordinating Board's advice and endorsement is sought in the development of a strategic approach to more actively engage with the corporate sector through:

1. Hosting private sector meetings with key Stop TB Partners
2. Hosting a dinner meeting with business CEOs at 13th Coordinating Board Meeting in Berlin
3. Working with top business school MBA students in the Working Groups on specific projects to develop stronger corporate engagement with the new generation of business leaders
4. Developing a corporate private sector strategy that clearly outlines the areas of engagement with the Stop TB Partnership and its Partners



Stop TB Partnership

Implications
<ul style="list-style-type: none">• None
Next Steps
Action Required: Implement the Coordinating Board's recommendations
Focal Point: World Economic Forum
Timeframe: 2007