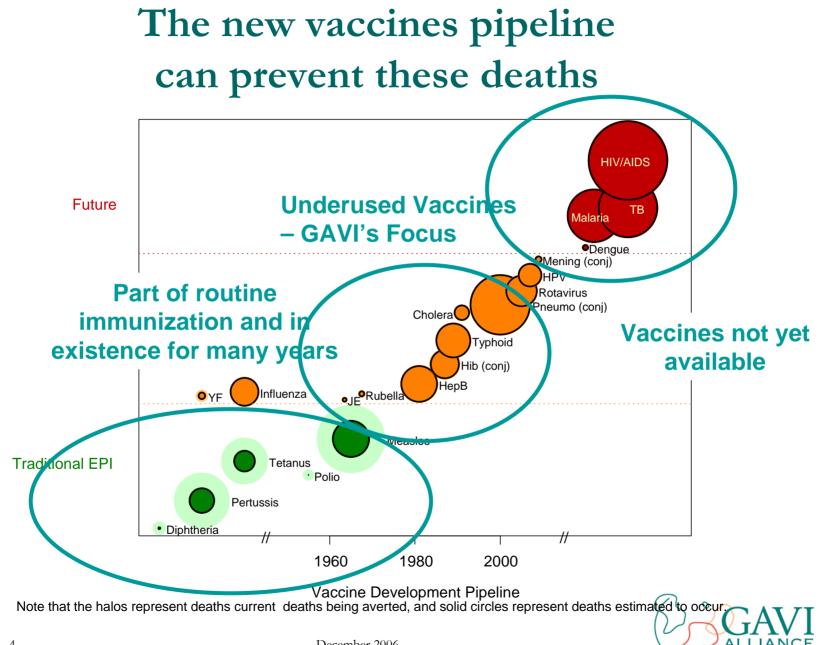
ADVANCE MARKET COMMITMENTS





Package of solutions

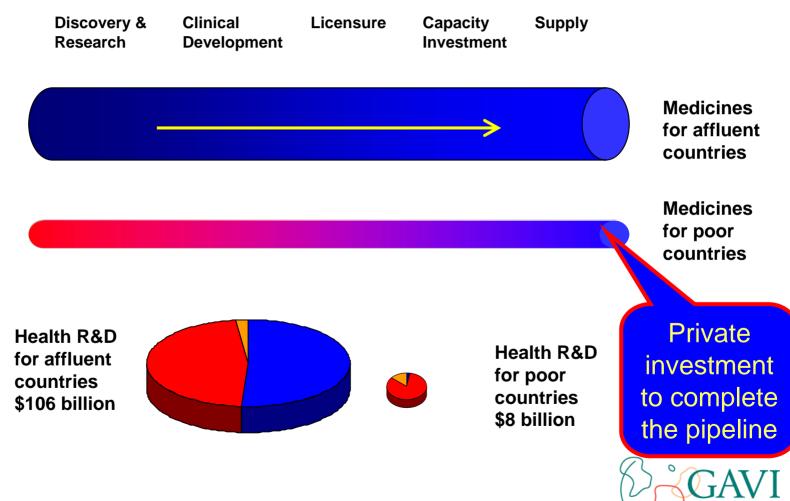
- Buying products (e.g. GAVI Fund)
 - Improves market for existing products
 - Strengthens delivery systems
 - IFFIm long-term contracts
- Prepare for future products (e.g. ADIPs, WHO & UNICEF)
 - More demand
 - Better forecasting
 - Supply commitments

- Invest public resources in R&D
 - Product-development PPPs
 - "Enterprise" for scientific collaboration

Missing: market for future products



Funding the pipeline



Product Development Cycle

Low probability of Manufacturing market return capacity **Decision gate:** scale-up **Probability of a** market return? A disincentive Efficacy to invest trials (phase III) Primate/ early clinical **Research**/ pre-clinical 0 2 3 10 12 13 1 Δ 5 6 7 8 9 11 Elapsed time (years)



December 2006

Source: Mercer Management Consulting analysis

7

What is an AMC?

Problem:

- Small, risky, and unpredictable markets lead to under-investment in products of importance to the developing world.
- Industry's investments in development/capacity determine what products are available, when, and to whom.

Solution:

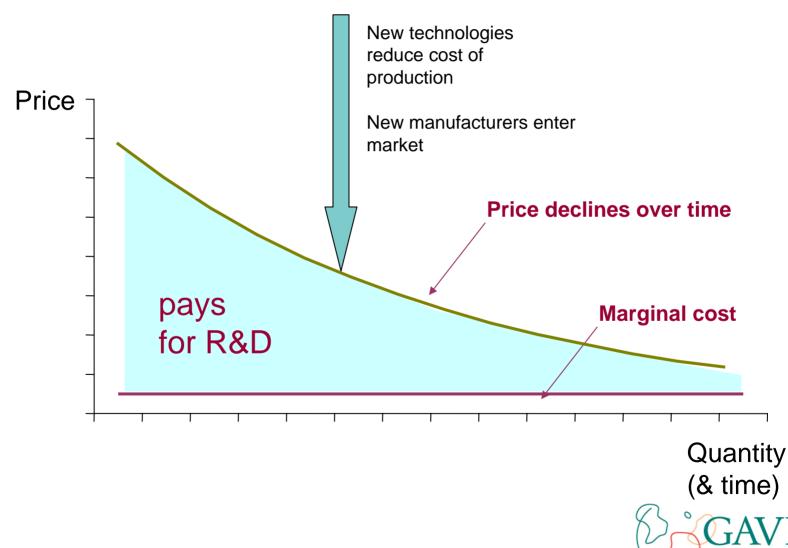
- Assurances of a future market as incentive for more timely investment by industry
- Provide credible commitments to guarantee future financing for priority vaccines before funds are needed to purchase doses
- Only use funds and buy vaccines if there are results



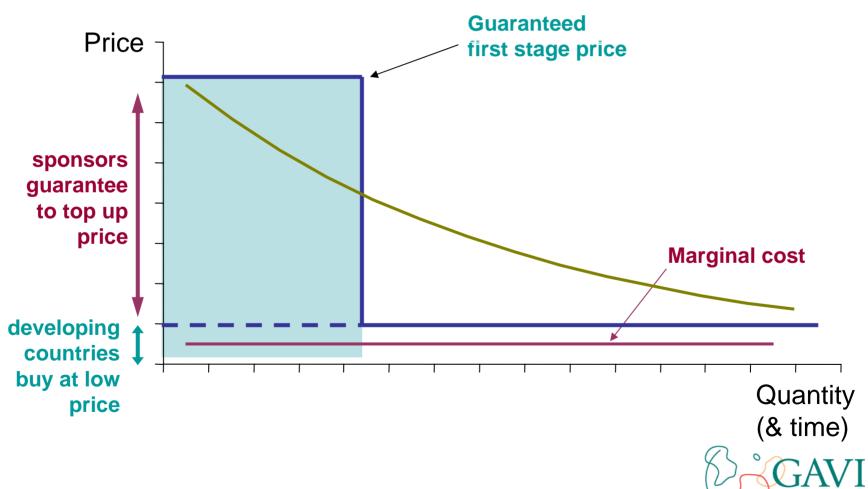
Source: UNICEF



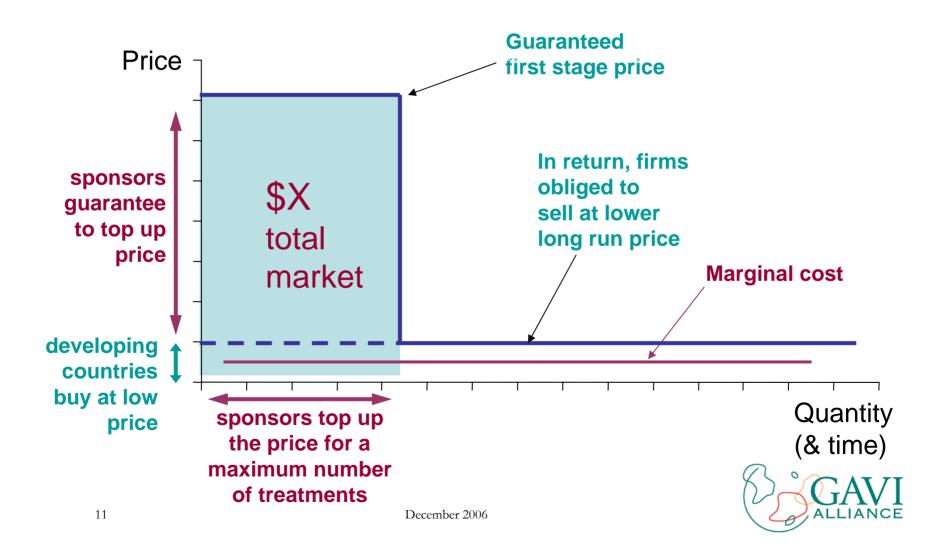
Previous vaccine prices



Two-stage pricing



Two-stage pricing



AMC: How it works

- Creation of a market for new vaccines is needed in poor countries (not a purchase guarantee)
- Donors commit up front to a specified market size and price for a target vaccine with set specifications
- Candidate vaccines become available once an Independent Assessment Committee determines if the vaccine meets specifications

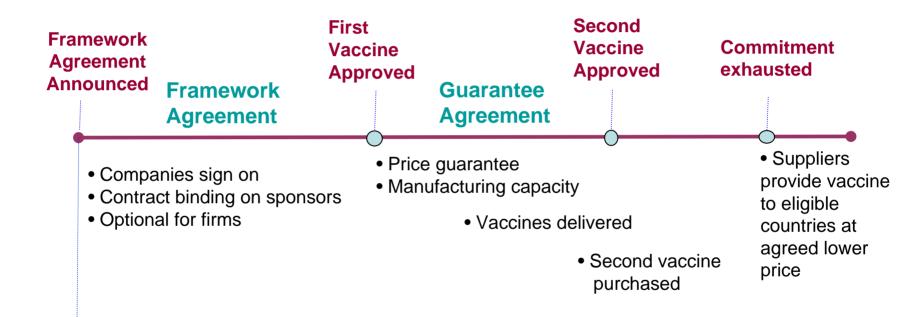


AMC: How it works

- Countries demand the vaccine. Countries apply, donors subsidize vaccine purchase above copayment.
- Post-AMC predictable supply and pricing ensures that when AMC funds are depleted, manufacturers provide vaccines at a sustainable price



Timeline



- Independent Assessment Committee
- Product specifications set
- Guarantee terms set



Market Incentives



Source: UNICEF

- Market entry: Open to all players multinational and emerging, biotechs and vaccine manufacturers
- Competition: Designed to sustain 2-3 firms to encourage adequate capacity and price competition
- Continued innovation: Designed to last 7-10 years to allow multiple products. Countries "demand" product that best meets their needs



A pilot AMC

- A pilot AMC has been designed for pneumococcal vaccines to demonstrate
 - 1. the feasibility of the AMC mechanism
 - 2. its impact on accelerating vaccine development, production scale-up, and introduction.
- With its long term, sustainable impact, the AMC would prevent 500,000-700,000 deaths during the AMC itself and roughly 5.4 million deaths by 2030.



