

Stop Partnership

Concept Note - Leadership Council

INTRODUCTION

The Nominating Committee for the Election of the Chair of the Stop TB Partnership Coordinating Board proposes that The Board establish a Leadership Council. This initiative is designed to raise the profile and enhance political leadership of the Stop TB Partnership. The Leadership Council will be made up of a group of high status individuals who by their access, profile and reputation can put TB control on the agenda of other global leaders. Day to day leadership of the partnership would remain with the Stop TB Partnership Coordinating Board but there is a need to complement good governance with a higher profile for TB control.

PROPOSAL

It is proposed that the Leadership Council include up to five high profile 'leaders' from the fields of politics, entertainment, science, business, economics, sport etc with unparalleled access to their international peers and governments.

The Leadership Council would be established under a loose structure; with the partnership open to the level and duration of the commitment that the 'leader' is able to dedicate to Stop TB. A President of the Council could be appointed at the discretion of the members with the primary role for the President of the group to be a catalyst for engaging the other leaders.

GOALS

The Leadership Council will put the right people together for high level policy dialogue and resource mobilization by:

- Building a global network for increased collaboration, information sharing, and cooperation on TB control at the highest level;
- Increasing international donor and government investments in TB control;
- Aligning greater awareness of TB control with a willingness to act at the highest levels.

ACTIVITIES

Council activities may include:

- Briefings by senior Partnership Staff and/or Coordinating Board members.
- Participation in Stop TB Partnership Coordinating Board meetings.
- Participation in media and advocacy events related to the promotion of the Partnership, Global Plan to Stop TB and Stop TB Strategy.
- Participation in high level missions of the Stop TB Partnership Coordinating Board or individual targeted political/advocacy missions.
- Other activities as deemed appropriate - e.g. Global Plan Launch.

WORKLOAD

A significant level of effort will be required in order to effectively create, support and take full advantage of the Leadership Council. This task could be taken on by the Secretariat with support from Coordinating Board members and other relevant partners. The support could take the form of an implementation group and contracted specialist talent managers were appropriate.

PROGRESS to DATE

It is proposed to approach other 'leaders':

- Desmond Tutu (expressed preliminary interest)
- Graca Michel
- Bill Gates
- Amartya Sen
- Queen Rania of Jordan
- Bill Clinton
- Tim Berners-Lee
- Oprah Winfrey/Tina Turner
- Michael Crichton
- Michael Dell

NEXT STEPS

- Decision to establish the Leadership Council
- Agreement on the terminology associated with the leadership council - Patrons, Ambassadors, Global Leaders
- Agreement on the target list of Global Leaders
- Mandate to Board members, other partners outside the Board and the Secretariat to approach targeted global leaders through informal means in the first instance.